

Belfast City Council in association with
Queen's University Belfast present
a Creative Industries Fellowship lecture

Michael Johnson

'where the ideas come from'

Thursday 20 May 6.00pm
Council Chamber
Queen's University Belfast

Belfast City Council and Queen's University Belfast are pleased to welcome Michael Johnson, Creative Director of Johnson Banks, the internationally renowned design and branding agency based in London. From a UK base, they work for clients as far afield as Philadelphia, Tokyo and Hawaii.

Johnson Banks works in all sectors, with a bias towards arts, cultural and charity clients. Since their identity for Parc de la Villette in Paris in the nineties, they have carried out large-scale projects for the The British Film Institute and a new space observatory in Japan, as well as numerous projects for the British Council, Design Council and Royal Mail. UK based charities Shelter, Christian Aid and Save the Children have all received Johnson Banks redesigns, as well as blue-chips such as More Th>n and Think London. Whilst based in graphics and branding, Johnson Banks are known for their interdisciplinary and collaborative approach to projects, and an unusual mix of words, strategy, concepts and images.



Johnson and his company's work has been awarded with most of the creative world's most prestigious prizes, including 8 pencils from D&AD, and 4 cubes from the New York Art Directors club. Johnson has been selected three times as one of Design Week's 'Hot Fifty', is an ex-D&AD president and has dozens of samples of his work in the permanent collection of the V&A. His work has been shown at many exhibitions at London's Design Museum and Barbican Gallery, and was the subject of a solo show in Tokyo in 2004.

He is an external examiner at Kingston University (before that, Glasgow School of Art), lectures across the world and contributes regularly to the creative press. In 2002 Phaidon Press published Johnson's first book, called 'Problem Solved: a primer in design and communication', and he is working on two more. His blog, thought for the week, has thousands of daily subscribers and sometimes receives 40,000 visitors a week.

Drinks Reception at 6.00pm in the Canada Room, Lanyon Building, Queen's University, followed at 6.30pm by the address by Michael Johnson.

**If you would like to attend this event,
please RSVP to Paul Cochrane
p.cochrane@qub.ac.uk
028 9097 2575.**

There are a limited number of seats available so we will be allocating places on a first come first served basis.

For further information on Belfast City Council's support for the creative industries,
please contact Brendan McGoran, mcgoranb@belfastcity.gov.uk

